



# MARKETING

## Results That Matter.



### SERVICES

Buffalo 8 Marketing provides strategic entertainment media relations, creative marketing communications, social media, special event planning, trade and consumer publicity both nationally and globally.



### TEAM

Buffalo 8 Marketing is led by a world class team with over 20 years of experience in entertainment PR lead by Theo Dumont (Partner & Head of B8 Marketing) and Luke Fitterer (Publicity Coordinator).



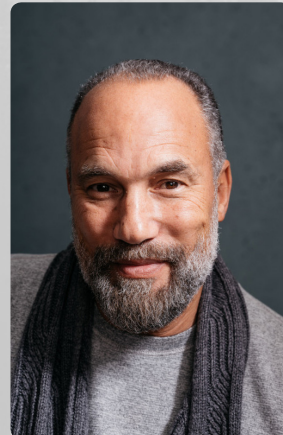
### EXPERIENCE AND WORK

Buffalo 8 Marketing has expertise and experience working across all areas of the entertainment business, including high-profile personalities and brands such as: Spike Lee, Netflix, Focus Features, Stan Lee's POW! Entertainment, Overbrook Entertainment, MGM Studios, yes Studios, Starlight Runner Entertainment, Tapas Media, TONIK Productions, HollyShorts Film Festival, Gersh, TCA, Roger Guenveur Smith (Rodney King), Show runner Adi Hasak (Shades of Blue), USA, NBC, Matthew Modine, Miles Regis, Cey Adams, Pabst Blue Ribbon and more. Buffalo 8 Marketing participates in all major festivals and conferences for film & TV client campaigns, including: Cannes, Tribeca, Sundance, SXSW, TIFF, Telluride, Venice, Berlin, MIP, MIPCOM, Series Mania, Content London, San Diego Comic-Con, New York Comic-Con, BANFF, Oscar-qualifying Hollyshorts, and more.



### LOCATION

6535 Wilshire Blvd. ste. #256, Los Angeles, CA 90048





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*Results That Matter.*

*Additional Services*



## PREMIUM SOCIAL CONTENT CAMPAIGNS

From campaign development to creative content ideation, execution, and distribution on all major platforms, Buffalo 8 Marketing delivers premium social content to support marketing campaigns with an emphasis on uniting audiences and driving meaningful conversations through the utilization of emerging technologies, strategic platform cross-promotion and holistic social media marketing strategies.



## UNIT PUBLICITY

As on-location media spokespersons and publicity- marketing liaisons for feature films in production, Buffalo 8 Marketing's skilled media relations and communications abilities help to develop, generate and execute publicity activities on set, providing early branding and recognition for a project. We work closely with studios, filmmakers, and casts to create secure materials that are required to promote feature films and TV events from inception to release.



## INFLUENCER MARKETING

Buffalo 8 Marketing's deep database of popular online video influencers help your brand appear in the original storylines of hundreds and thousands of online video streams and video viewers.



## FESTIVALS AND CONFERENCES

Buffalo 8 Marketing offers distributors, sales agents, publicists and producers exclusive opportunities for exposure and promotion at the heart of the marquee worldwide festivals, conferences and premium venues. Custom activations range from private parties, press conferences, private dinners and more.

**NETFLIX**

**F O C U S**  
F E A T U R E S

**itv** fest

**HollyShorts**  
FILM FESTIVAL

