



COMMERCIAL / MARKETING SERVICES

Project: 2014 Annie Promo Shoot (Starring Jamie Foxx)



ENGAGEMENT DETAILS

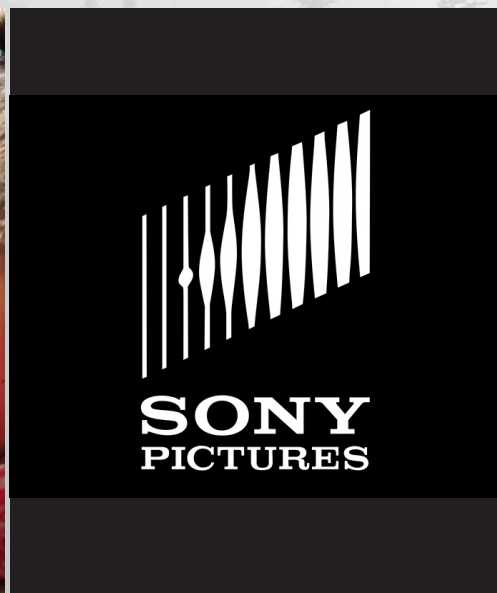
B8 Commercial Services was hired by Sony Studios in December 2014 for a promotional shoot for the holiday release of ANNIE starring Jamie Foxx.

B8 Commercial Services handled the preparation, delivery and client management of the digital campaign starring Jamie Foxx during the hectic holiday downtime (December 27 - December 31) without losing pace.

DELIVERY DETAILS

B8 Commercial Services delivered the project on time, under budget and the spot has been viewed over 100,000 times on YouTube + 1,000,000 unique views on PopSugar.

Additionally, B8 Commercial Services have been retained by Fortune 500 firms down to early stage start-up's including VH1, Viacom, Love Begins At, Blinds.com and Square One Media.



“During our production the B8 Commercial Services team provided dynamic, top-notch and flexible services - I can't wait for my next project with the team!”

- Michael Wiebler (Manager of Digital Marketing at Sony Studios)