



MARKETING

Results That Matter.



SERVICES

B8 Marketing provides strategic entertainment media relations, creative marketing communications, social media, special event planning, trade and consumer publicity globally.



TEAM

B8 Marketing is led by a world class team with over 20 years of entertainment PR experience lead by Theo Dumont (Partner & Head of B8 Marketing) and Edith Torres (B8 Marketing Account Executive).



EXPERIENCE AND WORK

Expertise and experience working across all areas of the entertainment business, including working with high-profile personalities and brands such as: Spike Lee, Netflix, Stan Lee, MGM Studios, TONIK Productions, HollyShorts Film Festival, Gersh, Roger Guenveur Smith (Rodney King), Focus Features, Show runner Adi Hasak (Shades of Blue), USA, NBC, Matthew Modine, 1821 Entertainment, Klasky Csupo, etc. B8 Marketing participates in all of the major film festivals for client film & TV campaigns: Cannes, Tribeca, Sundance, SXSW, TIFF, Telluride, Venice, Berlin, MIP, MIPCOM, BANFF, Oscar qualifying Hollyshorts, Lee Daniels, etc..



LOCATION

B8 Marketing has 2 offices Beverly Hills and Santa Monica: 6535 Wilshire Blvd. | Los Angeles, CA 90048 and 1639 11th St. #160 | Santa Monica, CA 90404

