



B8 SERVICES CASE STUDY

Project: DIG

ENGAGEMENT DETAILS

Dig was pitched to Buffalo 8 without a director attached. After Buffalo 8 reviewed the script, we approached the Paradigm Agency for a director list and cast considerations. At the time, Thomas Jane was looking for a father role he could play alongside his daughter Harlow Jane, and this script matched the opportunity. Thomas even recommended a director who at the time was not represented by an agent. (Side note: the director secured representation at Paradigm after the release of this film).

With the Janes' now aboard, Buffalo 8 took the script to sales agent Film Mode Entertainment to consider the project's marketability and additional cast-value targets for the open roles. Buffalo 8 spent a few weeks going back-and-forth with talent agencies until successfully landing Emile Hirsch and Liana Liberato complete the ensemble.

With talent and a director secured, Film Mode secured a domestic distribution offer from Saban Films and enough foreign pre-sales to engage BondIt Media Capital for financing. Pairing the sales collateral with New Mexico's advantageous tax rebate, there were enough elements to greenlight the picture. Dig wrapped production without interruption, delivered the footage and audio assets to Buffalo 8 Post-Production, and successfully delivered the film to Saban on schedule.



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“I really dug into creating a modern western with thriller elements in that way. Fully embraced.”

- K Asher Levine, Director